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Notice to the Investors/Unit holders of ICICI Prudential Short Term Gilt Fund and ICICI Prudential Long Term Gilt Fund (the Schemes)

Notice is hereby given to all the investors/unitholders of the Schemes that the Trustee has approved May 22, 2014 as the record date for declaration of dividend under the dividend option of the plans under the Schemes. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/unitholders of the Schemes, at the close of business hours on May 22, 2014, subject to availability of distributable surplus under the Schemes, at the recommended rate as mentioned below:

Plans/Options under the Schemes	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)#	NAV as on May 15, 2014 (₹ Per unit)
ICICI Prudential Short Term Gilt Fund		
Regular Plan - Half Yearly Dividend	0.4941	11.6233
ICICI Prudential Long Term Gilt Fund		
Direct Plan - Dividend	0.6194	12.7542
Regular Plan - Dividend	0.5648	12.6359

Subject to deduction of applicable dividend distribution tax

For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under plans/dividend options of the Schemes on May 22, 2014.

It should be noted that pursuant to payment of dividend, the NAV of the plans/dividend options of the Schemes would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date : May 16, 2014

Authorised Signatory

No. 011/05/2014

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.